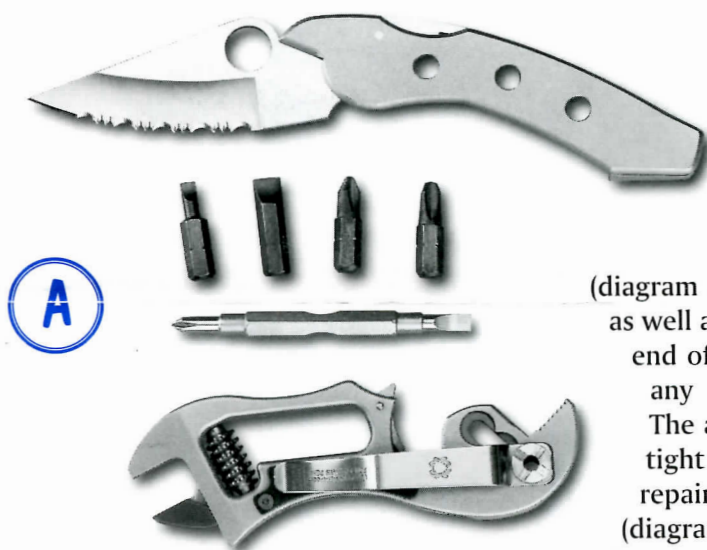


1st Quarter
January - March 1999

Spyderco Worldwide Network

A TOOL FOR THE MILLENNIUM



As with all Spyderco CLIPITs, the SpydeRench has a clothing clip for comfortable carry in the pocket and quick access. The famous Spyderco Trademark Round Hole™ is featured on the 2 1/2" (64 mm) knife blade, which is available with a SpyderEdge™ (model T01S) or a PlainEdge™ (model T01P). The knife blade can be

A



The SpydeRench™, Spyderco's high-tech multifunctional pocket tool, is planned for a Summer/Fall 1999 debut. Components in this compact self-contained package include: an adjustable crescent-style wrench with an opening capacity of 9/16", five concentric screwdriver bits, a file, two-position slip joint pliers, and a cutting blade (diagram A). The screwdriver bits are a #2 and #3 Phillips head as well as #2 and #1 flat head, any of which can be inserted into the end of the tool for regular use. This user-friendly tool will accept any standard size bits, including Allen and Torx® wrenches. The addition of a double-ended extension bit enables access into tight places (for example, as extended tunnel bits for electronic repairs). The tool may also be rotated into the locked position (diagram B), offering even greater length for more leverage when using the screwdriver or the adjustable wrench. The various surfaces of the extension are diamond-coated for use as a file.

B



As with all Spyderco CLIPITs, the SpydeRench has a clothing clip for comfortable carry in the pocket and quick access. The famous Spyderco Trademark Round Hole™ is featured on the 2 1/2" (64 mm) knife blade, which is available with a SpyderEdge™ (model T01S) or a PlainEdge™ (model T01P). The knife blade can be easily opened with one hand while the rest of the tool remains in the storage position (see diagram E). This is a REAL Spyderco knife with a good positive lock (not one of those wimpy blades found on many "multitools"). Premium 440C that has been honed to a razor edge has been selected for the blade steel (Rc 59-60). The SpydeRench is designed to separate so that different parts such as the wrench and screwdriver may be used simultaneously. The SpydeRench is constructed of investment-cast 17-4pH corrosion-resistant stainless steel that is heat treated to H950 for toughness and durability. The weight of this multifaceted tool is about 7 oz (200 g). *continued on page 2 ...*

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SHOWS

February

SHOT Show
Atlanta, GA
2/1 - 2/4

NBS Spring Market Show
Ft. Worth, TX
2/27 - 3/2

March

Worldwide Distributor
Show
Reno, NV
3/4 - 3/7

IWA Show
Nürnberg, Germany
3/12 - 3/15

TREXPO West Show
Burbank, CA
3/24 - 3/25

DID YOU KNOW...

Just a quick reminder that we will be attending SHOT Show in February 1999. Please be sure to stop by our booth #2701 and see the new Spyderco products coming this year.

Spyderco's new backorder policy went into effect January 1st of this year. All backorders will now be reviewed on a rolling six-month basis. Please feel free to contact your Sales Specialist with any questions pertaining to this policy.

By now you may have noticed the red, white and blue insert in much of our packaging. The purpose of this insert is to inform end-line users (ELUs) about the American Knife & Tool Institute (AKTI) and to provide them with a way to register to become a member. We encourage you and your customers to learn more about AKTI. It will benefit the cutlery industry now and in the future.

Due to design modifications, we have delayed delivery of the 204 Tri-Angle Sharpmaker™.

We draw one knife winner each month from the completed product registration cards returned to us. The winners for September through November are:

~ Doug F. • West Linn, OR • C37BK Michael Walker Lightweight™ ~
~ Gil C. • Buellton, CA • C52BM Calypso Jr.™ ~
~ Hideaki H. • Adachi, Tokyo, Japan • C52 Calypso Jr. ~

... continued from page 1 A suggested retail price of approximately \$100.00 is anticipated for this U.S.A. made tool. A production prototype is pictured (refinements may introduce changes as we approach actual production). We estimate that our production capabilities will not meet with demand during this initial year of production. We appreciate your patience and understanding.



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NEW PRODUCT

C21BK Merlin*

Back by popular demand, the Merlin™ will return in our 1999 line-up. The 2 1/2" (64 mm) hawkbill blade is made of ATS-55 stainless steel and is modeled after the talon of the Harpy eagle. This shape allows for an efficient and deliberate pulling cut. The redesigned handle of fiberglass-reinforced nylon resin features a reversible stainless steel clip for right- or left-hand use. The clip is mounted as part of the lanyard hole. The Merlin is a lightweight alternative to our C08 Harpy™ and is perfect for use on netting and rope. The overall length is 6 3/4" (171 mm) and the weight is 1.75 oz (51 g).



C67 R *

The "R"™ incorporates our unique and intricate skeletal pattern in a new large-sized folder. Featuring our tried-and-true back lock, the handle of Almite-coated aluminum is cut out in a geometric pattern to expose the inner workings. The 3 1/2" (89 mm) blade of ATS-34 stainless steel has a geometric design cut into it which complements the pattern in the handle. With the

lightweight feel of just 2.75 oz

(77 g) and the delicate

look of this knife, you

may think the "R" is

more flash than

fury. Don't be

deceived...

as with all

Spyderco

pocket

cutlery,

this is a

very powerful

cutting tool. The

overall length is 8" inches

(203 mm). Available in PlainEdge

or SpyderEdge, this model will be

produced in limited quantities.



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C56 Tim Zowada*

Damascus steel expert and metallurgist, Tim Zowada has teamed up with Spyderco to create this new custom collaboration.

The spearpoint blade of AUS-8 stainless steel is 3 ³/₁₆"

(81 mm) and features a pronounced

swedge. Both blade and swedge

are hollow-ground. A more

subdued round hole in

this blade gives the

knife a sleek look.

The handle is

made of black

linen Micarta®

which has been

bead-blasted

to produce a

matte finish. This

model features

a Linerlock®. The

overall length is 7 ¹¹/₁₆"

(195 mm) and the weight is

3.1 oz (9 g). It will be available

in PlainEdge or SpyderEdge and will

be produced in limited quantities.



C57 D Alton Holder*

D'Alton Holder is a current member of the AKTI Board of Regents and past president and long-time member of the Knifemakers' Guild. His experience has contributed to the development of our latest custom collaboration, model C57, which follows our trend of developing compact and powerful cutting tools. The 1 ¹/₂" (38 mm) blade made of AUS-8 stainless steel makes this one of our smallest knives, but you can be sure that this "little guy" carries as much cutting power as a full-sized pocket knife. The handle is made of lightweight Almite-coated aluminum and the overall length is 4" (102 mm), making this compact CLIPIT™ a great money clip or travel companion. This model features a Linerlock and will be available in both PlainEdge and SpyderEdge blade configurations. It will be produced in limited quantities.



**Production prototype pictured (refinements may introduce changes as we approach actual production;
suggested retail price and delivery date to be determined)*



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MARKETING UPDATE

TV Time

It's a fact, as consumers we are driven by the power of television. Television builds impressions and images that are influential enough to affect what type of soap you use, where you vacation, what car you drive, and what pocket knife you buy. It is *powerful*. Spyderco made its first step into television advertising during the 1998 holiday season in Colorado Springs, Colorado, an area with a population of two million. Designed to introduce our knives and create a lasting image, the commercials featured Spyderco knives in everyday use, outdoor activities and emergency rescue applications. The ads aired in mainstream programming



BACK ON SCHEDULE... WITH 11 NEW IMPROVEMENTS

Spyderco C36

Military Model™

- Stainless steel Torx head assembly screws
- Double steel posts in back spacer for rigidity
- Concave tang ramp
- Redesigned choil
- Improved dyeing procedure for G-10 handle
- Nested stop pin threaded and screwed from both sides
- Patented eccentric pivot pin for more precise adjustment of Linerlock and tang ramp

- Redefined serration angle for increased cutting power
- Stronger clip design screwed into liner with increased rigidity
- Polished Linerlock
- Harder Linerlock material for increased durability & wear resistance
- Premium CPM 440V blade steel

Available worldwide ~ Ask your local retailer for more information or call (800) 525-7770 or (303) 279-8383 ~ Visit us on the Web at www.spyderco.com

such as the evening news and family-oriented shows. A version also appeared during the National Finals Rodeo in December. They were a success in building brand recognition and creating a positive image for the cutlery industry and for Spyderco. As a result, dealers are fielding more and more requests for Spyderco products by name. Stay tuned!

New PDR for 99

The most important factor in any retail business is the customer. More so now than ever, customers want information, lots of it. The new Spyderco PDR (product description reference) is now available. It's chock full of four-color product pictures, technical information and recommendations regarding care and usage of your Spyderco products.

Look for this and other new Spyderco ads in upcoming publications

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**Deliver to
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