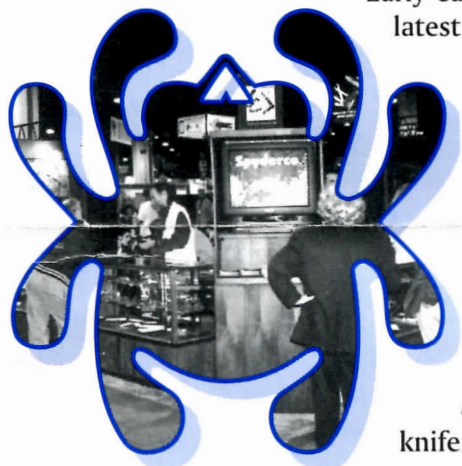


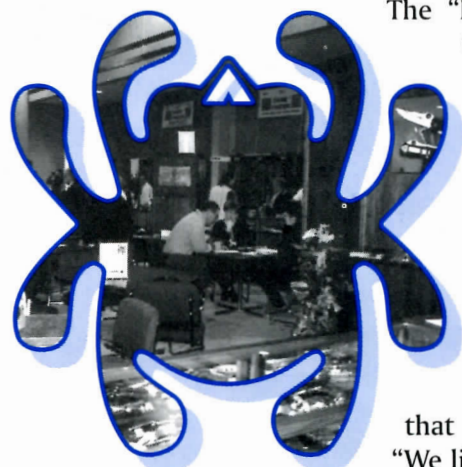
2nd Quarter
April - June 1999

Spyderco Worldwide Network

SHOT Show '99 Highlights

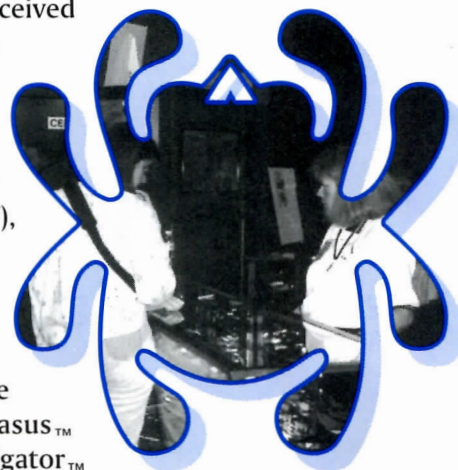


Early each year people from all corners of the globe attend SHOT Show to view the latest and greatest products for the new year. The Spyderco booth was swarmed with customers who stopped by to see all of the new prototypes. Due to the great demand and limited prototypes, it was often a challenge to get a look at the SpydeRench™ (model T01). Customers are eager for its arrival to the marketplace. Everyone was ecstatic about the new Tri-Angle Sharpmaker™ (model 204MF) and its potential in the kitchen and other existing markets. An actual working Mini Police Model™ necklace knife with a titanium handle was an eye-catcher! The Bob Terzuola Starmate™ (model C55), as well as the Frank Centofante designs (models C25 and C50), received rave reviews. Some lucky customers actually got to meet these famous knifemakers at the Spyderco booth! Many customers are overjoyed about the return of the Merlin™ (model C08SBK). Brand new custom collaborations - Tim Zowada (model C56), D'Alton Holder (model C57), J.D. Smith (model C58), Shabaria™ (model C59), and the long awaited Bob Lum (model C46) - elicited responses of excitement.



The "R"™ (model C67) and the full-sized Calypso™ (model C54) were additional intriguing designs. Many people were not aware that the C61 Pegasus™ (formerly model CX01) and C62 Navigator™ (formerly model CX02) are now regular SKUs and available for delivery. Lightweight knives with a variety of colored handles were offered as exclusives (minimum purchase 500 pieces). If you are interested, please contact your Sales Specialist for details.

The new Spyderco booth design received many compliments. Most of our customers were not aware that the Spyderco crew did the actual construction as well as the assembly at the show. It often surprises people that a company as small as ours is able to accomplish such tasks. As Sal says, "We like to consider ourselves a mouse with a megaphone."



Spydercollection.com



SHOWS

April

NRA Show
Denver, CO
4/30 - 5/2

June

Blade Show
Atlanta, GA
6/11 - 6/13

Bricolage Show
Sao Paulo, Brazil
6/23 - 6/27

DID YOU KNOW...

Spyderco now has an internet forum! The Spyderco Forum is being hosted by Mike Turber and the Blade Forum site.

Topics range from new product to blade steels, technical questions on new knives and older models, Tri-Angle Sharpmaker questions, and forum exclusives. Join us with your questions, concerns and input at www.bladeforums.com ("Manufacturers" section).

As mentioned in previous issues of the Network, the C35 "Q"™ and C36 Military Model™ (ATS-34 version only) have been phased out. We will no longer be taking orders on either of these. We will continue to produce the CPM 440V Military Model, which is now readily available.

New price sheets will be mailed to you in April (prices effective July 1, 1999).

Our goal for the year 2000 is to have approximately 30 models overall (this does not include the different blade and handle variations). Spyderco will begin reducing a majority of our current line through the end of 1999. We will keep you updated through the Worldwide Network as changes are made.

Many of you are awaiting the C55 Bob Terzuola Starmate. It will be available in late spring with a suggested retail price of \$149.95.

Please make note that the new retail price on the FB01 Bill Moran Featherweight is \$89.95. Look for more details in the 3rd Quarter Worldwide Network. Also note that the new retail price on the C52BM Calypso Jr.™ with Micarta® scales is now \$84.95.

The C36 Military Model has gone through some price restructuring. The new retail price will be \$149.95. Place your orders soon - with this new low price, our current inventory is sure to move quickly!!

The 204MF Tri-Angle Sharpmaker will begin shipping at the end of May. In the meantime, the 203 Tri-Angle Sharpmaker will be available. Please keep in mind that all versions of the 203 will be discontinued once the 204MF is delivered.

Pink Lightweights Are Coming!!! A 1200 piece batch of pink SpyderEdge™ C11BK Delica™ models and a 1200 piece batch of pink SpyderEdge C29 Cricket™ models will be available this summer. Place your orders with your Sales Specialist now, as quantities are sure to go fast!!

At this time, we are no longer taking orders for custom laser cut "Q"s. Should we make any changes in the future, we will notify you through the Network.

We draw one knife winner each month from the completed product registration cards returned to us. The lucky winners for December through February are:

~ Randee L. • Sacramento, CA • C11 Delica II™ ~
~ Edward D. • Littleton, CO • C07G Police Model™ ~
~ David G. • Southaven, MS • C41BK Native™ ~

In This Issue

SHOT Show '99 Highlights	•••• 1
Shows	•••••••••• 2
Did You Know...	•••••••••• 2
Product	•••••••••• 3
Marketing Update	•••••••••• 4
Custom Knifemaker's Corner	•• 5

Spydercollection.com



PRODUCT

Get 'Em While They're Hot!

Right now, delivery on the majority of our most popular models is better than ever. In fact, some items that were heavily backordered in 1998 due to delivery delays are readily available now. These include the following SKUs:

C07GS Police Model (G-10 version)
C10BK Endura™ (new version)
C11 Delica II
C11BK Delica (new version)



C14BK Rescue™ (new version)
C39P&S Dyad Jr.™
C41BK Native
C45SBK Rescue Jr.™



C48GPS Tim Wegner
C49GPS Tim Wegner Jr.
C51GS Rookie™ (G-10 version)
C51P Rookie (stainless version)

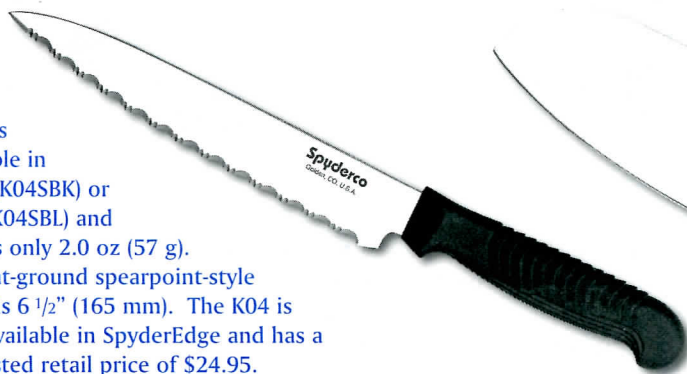
Don't forget to add these to your next order.

We're Cuttin' Up in the Kitchen

Some of you may not realize that in addition to our well-known CLIPIT™ folding pocket knives, Spyderco also sells premium quality kitchen cutlery. We call this line of kitchen knives "Pro Culinaire™". Each lightweight model features a Sermollan handle for secure and slip-resistant grip, even with wet hands. The blades are made of high-carbon MBS-26 stainless steel for superior edge retention and easy maintenance.

The
K04
Utility
Knife is

available in
black (K04SBK) or
blue (K04SBL) and
weighs only 2.0 oz (57 g).
The flat-ground spearpoint-style
blade is 6 1/2" (165 mm). The K04 is
only available in SpyderEdge and has a
suggested retail price of \$24.95.



The
K05
Small
Utility Knife

is available in
black (K05SBK) or
red (K05SRD) and weighs
only 1.5 oz (43 g). It features
a 4 1/2" (114 mm) blade and has a
suggested retail price of \$18.95. The K05
is only available in SpyderEdge.



Pro



Culinaire

The K08 Santoku is a Japanese-style cook's
knife and features a 6 7/8" (175 mm)
PlainEdge™ blade. This lightweight knife
is ideal for chopping, dicing and mincing.

It is available with a black handle
(K08PBK) and only weighs
5.0 oz (127 g). The
suggested retail
price is
\$39.95.



The K09 Paring Knife has a 2 1/4" (57 mm)
curved blade and full-sized handle
for optimal control while
peeling or paring. The

K09 weighs only
0.7 oz (20 g)
and has a
suggested
retail price
of \$14.95.



We encourage you to try one or all of these knives and see how easy your kitchen cutting chores can be.

Spydercollection.com



MARKETING UPDATE

We will not introduce a full-size catalog for 1999; however, our new 1999 PDRs are available for you and your customers to reference. Call to receive additional quantities!!

The C40 Jot Singh Khalsa ad has been running in knife publications for about a year now. The ad features the custom knifemaker Jot Singh Khalsa flying across the sky on his knife with the New York City skyline in the background. We have made this ad into an 18" x 24" poster. If you are interested in receiving complimentary Khalsa posters, let your Sales Specialist know.

Have you or any of your customers seen our television commercial? Since we began running it in Colorado Springs in December, there has been an incredible reaction. Denver, Colorado became our target city in January; Atlanta, Georgia in February; and Portland, Oregon in April. Nationwide spots on Headline News and CNN are also planned. The commercial has become an important part of our advertising campaign and we will continue to run it in various cities throughout 1999.

Look for this and other new Spyderco ads in upcoming publications

An American classic you don't need to garage.

The Centofante Collection by Spyderco. Great design goes the distance. Incomparable lines. Exquisite execution. Superior handling and performance.

Available in two sizes with PlainEdge™ or SpyderEdge™.

The Frank Centofante CLIPITs™ by Spyderco®. Don't let anything stop you.

Spyderco Products are available worldwide—ask your local retailer for more information or call (800) 525-7770 or (303) 270-8383. See us on the Web at www.spyderco.com



Spyderco®

"The tough, rigid G-10 handle offers nested Linerlock® and SecurLok™ features for maximum strength and peace of mind."

"For easy one-handed opening, you can't do without the Spyderco Trademark Round Hole!"

"You can't beat the custom flat ground ATS-34 steel for quality."

"Spyderco Securlok provides absolute security."

"Superior craftsmanship isn't a lost art, after all."

"Invented by Spyderco, The CLIPIT™ is simply the most convenient way to carry a knife. Period."

Centofante blades measure 2 7/8" (72mm) and 3 3/8" (93mm)

"Spyderco sharp! The standard by which others are judged."

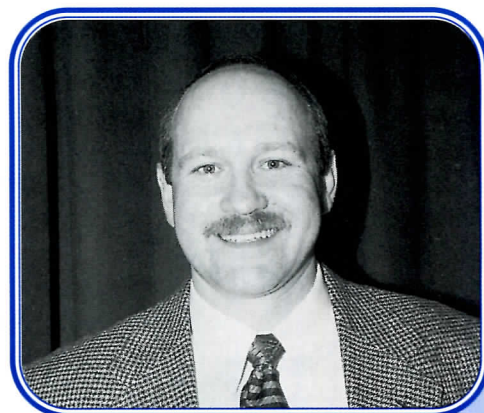


Spydercollection.com

CUSTOM KNIFEMAKER'S CORNER

featuring Tim Wegner

Tim Wegner once said, "I would rather leave the house naked than go outdoors without a pocket knife." Knives and nature go hand-in-hand. An avid outdoorsman and nationally renowned game hunter, Tim Wegner has taken his experience and enthusiasm for the outdoors and designed a pocket knife which is ideally suited to perform in the field. In the early '80s this Tacoma, Washington resident tried his hand at custom knifemaking but found he preferred camp-style knives made by others such as Bob Loveless and Phil Bogazuski. Literally thousands of hours spent hunting game in the wilderness made him realize that the perfect outdoor/field knife had yet to be made. Tim joined with Phil Bogazuski and had him make a semi-skinning style folding knife out of ATS-34 stainless steel with a G-10 laminate handle. Then Tim met Spyderco. The Spyderco/Wegner CLIPIT was developed and introduced to the outdoor world in 1997.



The C48 Tim Wegner and C49 Tim Wegner Jr. CLIPIT knives are production versions of the original Bogazuski custom folder. Tim says, "This design does everything I need it to do in the field. For hunting, it's profiled to field dress, skin, quarter, and cape with its deep-bellied semi-skinning type blade. The components used (ATS-34 blade steel and a G-10 handle) make it strong enough to strip tree branches and perform any job a camp-style or survival knife needs to. It is very corrosion resistant and holds an edge. It also has wonderful tactical appeal to anyone wanting a folder that can ride in a pocket every day, from the office to a stroll in the park."

Tim and his wife Linda have two teenage children that have inherited his love of the outdoors. All of them are knife nuts and as a family they are constantly trying new designs in an effort to find an even better outdoor knife.



C49 Tim Wegner Jr.

C48 Tim Wegner



Spydercollection.com



Spyderco, Inc.
P.O. Box 800
Golden, CO 80402-0800



**Deliver to
Purchasing Agent
Immediately!**



**Look for this
and other new
Spyderco ads
in upcoming
publications!**

Copyright 1999. All rights reserved. All product names, art and text herein are the property of Spyderco, Inc. and may not be reproduced in part or whole without the sole written permission of Spyderco, Inc.

Spydercollection.com